



2024

ANNUAL

REPORT



BOOK  
FAIRIES





## *From the desk of the* **EXECUTIVE DIRECTOR**

Dear Supporters of Book Fairies,

As we reflect on 2024, I am incredibly proud of what Book Fairies accomplished alongside our partners, volunteers, and supporters. This year marked a period of meaningful growth, deepened impact, and an unforgettable milestone for our organization.

In 2024, we distributed 716,177 books in total throughout the year to 488 unique schools and community organizations, and we proudly celebrated the distribution of our 5 millionth book since inception—a moment that was nationally recognized on Good Morning America. This milestone belongs to every donor, volunteer, and partner who believes in the power of books to change lives.

Our volunteers continued to be the heart of our work, contributing 15,370 hours of service across our warehouse, transportation, and community programs. Together, we hosted 12 Community Book Fairs, distributing 282,683 books—a 28% increase over 2023—with record-breaking fairs in August and October, each placing more than 34,000 books into the hands of educators in just three hours.

We also completed our third full school year of our community/school partnership program—now renamed Building Home

Libraries—providing more than 51,000 books to children in Glen Cove, Westbury, and Wyandanch. Operationally, we strengthened our infrastructure by purchasing our first dedicated transportation vehicle, expanding remote drop sites to 16 locations, and growing our inclusive transportation partnerships that engage adults with intellectual and developmental disabilities in meaningful volunteer work.

As we look ahead, we do so with gratitude and confidence. The progress made in 2024 has positioned Book Fairies to reach even more children, families, and educators in the years to come. Thank you for being part of this journey and for helping us turn access to books into opportunity.

Sincerely,



Chappaqua Children's Book Festival, September 28th  
Eileen Minogue and Author, Nick Bruel



# 2024 HIGHLIGHTS

## We Bought a Van!

In March, we purchased our first dedicated transportation vehicle with the support of dedicated grants from Sunstone, John & Janet Kornreich, Hyde & Watson Foundation and Amazon. While volunteer drivers continue to play a vital role, the new van significantly improves efficiency for larger pickups and deliveries—offering more than 15 times the capacity of a typical volunteer vehicle. This addition allows for multiple trips in a single outing and greatly expands our geographic reach.



In April, volunteers Kenny & Calvin delivered the very first load of books to a school in Queens.

In June, Book Fairies officially branded the van—ready to deliver stories and impact to communities near and far and spreading literacy, visibility, and awareness everywhere it goes.

## Our Five Millionth Book Distributed!

On November 14th, Book Fairies reached a historic milestone - distributing its Five Millionth Book during a school-wide Book Fair at Northwest Elementary School in Amityville. Celebrated with more than 500 students, this moment marked a powerful new chapter in our mission and honored the collective impact of our volunteers, partners, and supporters who make literacy access possible. **Good Morning America featured Book Fairies' incredible milestone: <https://www.youtube.com/watch?v=B9eAtT5nwi4>**

**We did it!**  
**5,000,000**  
 BOOKS DONATED SINCE 2012

**FIVE MILLIONTH BOOK!**  
 November 14, 2024

Thanks in part to our Literacy Leader Supporters

SUNSTONE PROJECT | John and Janet Kornreich Charitable Foundation | Virginia Q. Faulmin FOUNDATION | The Marilyn Lichtman Foundation | CERINI ASSOCIATES | amazon

# DANGERS

## CHALLENGES



**1 in 4 children in New York will grow up without learning how to read.**



**Children whose parents have low literacy levels have a 72% chance of having low literacy levels themselves.**



### \$300B

**Illiteracy costs \$300 billion in lost earnings, crime and healthcare costs.**



**55% of adults with below basic reading comprehension did not graduate high school.**



**Two-thirds of students who cannot read proficiently by the end of 4th grade will end up in jail or on welfare.**

# OF ILLITERACY

## OUR SUCCESSES...



Thanks to our amazing supporters, we distributed an incredible 716,177 books, including celebrating our 5 millionth book distributed since our inception! This milestone represents the collective effort of our community and the transformative power of books in the lives of those who need them most.

None of this would have been possible without the dedication of 1,882 volunteers, who generously donated 14,795 hours of their time and energy to further our mission. A heartfelt thank-you goes to our special needs partners, who played a vital role in picking up and distributing over 1 million books. Your contributions inspire us every day.

To our book donors, financial supporters, partners, board members, and staff: your generosity fuels our mission. Whether by donating books, providing financial resources, or offering guidance and expertise, you make it possible for us to bring literacy and learning to countless individuals. Together, we are changing lives and building a brighter future.



# WHERE OUR BOOKS HAD

# IMPACT

## Deliveries



**389** special deliveries to **211** organizations that share our books with their clients including pediatrician's offices, food distribution sites, LIRR stations, grocery stores and correctional facilities. These deliveries totaled **182,720** books distributed.

## New Books



We gave out **12,502** brand new books to **17** schools and organizations for extra special celebrations and school book fairs.

## Community Book Fairs



We were able to host **12** Community Book Fairs. We distributed **282,683** books to **972** attendees.

## Our Reach



We reached **385** unique school and community organization sites.



# DISTRIBUTION

## BY THE NUMBERS



Books Distributed  
Year To Date: 716,177  
**up 5.8% from the prior year**  
Books Distributed  
since 2012: 5,121,150



## WHERE OUR BOOKS ARE GOING



45.8% Long Island  
327,983 books

28.2% NYC Metro  
202,064 books

26% Overseas  
186,130 books

# PROGRAM IMPACT

## Community Distribution and Growing Home Libraries

We partnered with Five Towns Head Start to create an ongoing lending library for families. As of June, Book Fairies provided 1,000 books to this program.



## School District/Book Store/Publisher Partnerships

We completed the third full school year (2023-24) of our community/school partnership program, which provided 51,783 books to school children in Glen Cove, Westbury, and Wyandanch. We welcomed a third Glen Cove school in Sep. 2024 and renamed the program "Building Home Libraries," to more accurately reflect program impact.

We reached 488 unique schools and community organization sites.

**Remote Drop Site partnerships expanded to 16 sites;** through these partnerships, local companies host bins to make donating books even more accessible.



## Monthly Book Fairs

Hosted 12 Community Book Fairs, which distributed 282,683 books (up 28% from 2023). Our August and October fairs smashed records, with each distributing more than 34,000 books in just 3 hours.



## Global Book Distributions & Recycling Programs

Diligently obtained, organized, and prepared books for delivery to our collaborators at US-Africa Children's Fellowship who managed the transportation of their containers to Africa, addressing challenges arising from the ongoing pandemic. **Total books distributed overseas in 2024: 186,130**



# SEEING IS BELIEVING

Where Books Become Moments—and Moments Become Impact



**SPECIAL  
NEEDS  
PARTNERS**

## SPECIAL NEEDS PARTNERSHIP

We expanded our IDD transportation partnerships, through which adults with intellectual and developmental disabilities provide volunteer services to pick up and deliver books, while gaining skills and community service experience. Thanks to a new partnership with Community Options, serving Manhattan, Queens, and Brooklyn, Book Fairies has strengthened its ability to respond to book donation and delivery needs in those boroughs. We're grateful for all of the AMAZING volunteers from our special needs partners like AHRC Nassau & Suffolk, Developmental Disabilities Institute, Life's WORC, ACLD, A-1 Universal, Community Options and many more.

**Total volunteer activities for Special Needs Partner agencies engaged in 2024 was 1922. Total hours: 7,262.**

Photos of volunteers: Above - AHRC Nassau.

Left - AHRC Freeport, Right: A1. They graciously help us presort, box, and deliver and pick-up books for us.



## OUR VOLUNTEERS:

- ◆ Run Book Drives
- ◆ Sort at Warehouse
- ◆ Re-stock Book Fairs
- ◆ Deliver Books

Left Photo: Our volunteers gave out over **700 books to families** at the Yes We Can Center's Hop Into Spring event in Westbury in April! Right Photo: Volunteers from Dale Carnegie sort books.



Left Photo: With the help of these volunteers, Book Fairies distributed

**17,417 books to 62 teachers and non-profit professionals**, with over **2,400 books** going to the Harlem Children Zone Promise Academy I team!

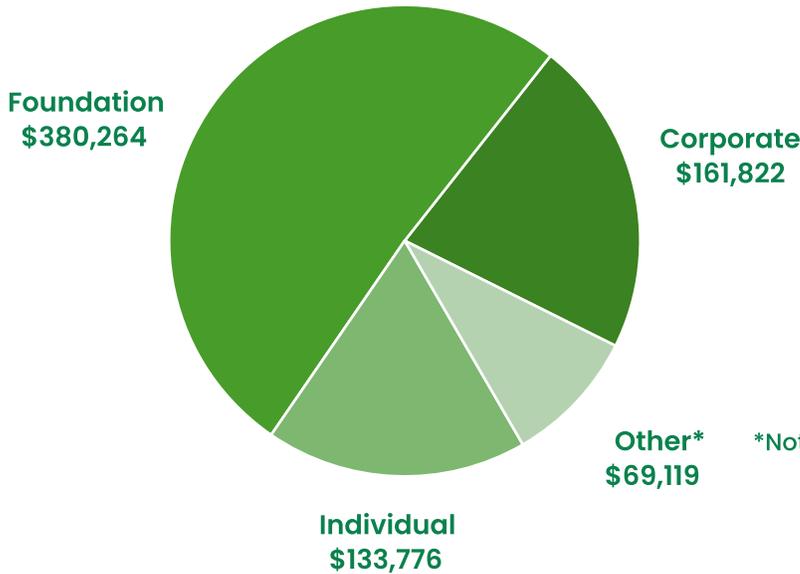
Right Photo: Book Fairies and volunteers from Bethpage Federal Credit Union gave over **650 books to 3rd to 5th graders** at Connolly Elementary School in Glen Cove!





## Source of Funds

**2024 Revenue**  
**\$745,264**



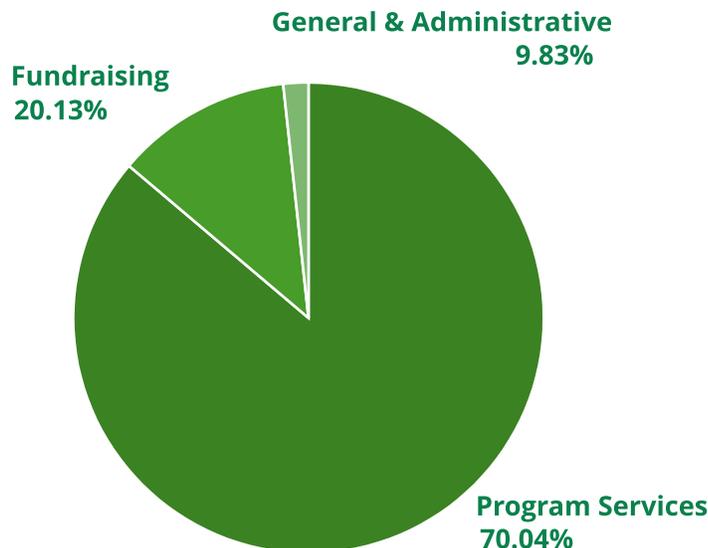
\*Note: Includes:  
Book Sales - \$42,225  
Interest Income - \$15,544  
Registration fees - \$11,350

\*\* 990 includes \$185,581 of inkind donations



## Use of Funds

**2024 Expenses**  
**\$813,125**

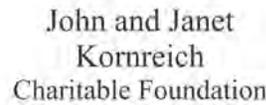




# SUPPORTERS

The Book Fairies appreciates all our donors and would like to recognize the following who have given necessary financial support over the last year:

## LITERACY LEADERS



## CHAPTER CHAMPIONS





# SUPPORTERS

## PAPERBACK PARTNERS



Carole Rutkovsky  
& Cara Donaldson



The  
Hyde and Watson  
Foundation

## CLASSICS CREW



Jacqueline &  
Joshua Astrof



The Bahnik  
Foundation



The Whelan Foundation

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- Amy & Ian Zaslansky
- AAA Northeast
- Coner M. Gray
- Continuum - An Advisory & CPA Firm by Shelly Blaufeux
- Christine Ireland-Dileo
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- Geoffrey Clark
- Healthcare Partners
- Investors Foundation
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- Take Me Out To The Ballgame Inc
- Tanya McCullough-stewart
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- Unitarian Universalist Fellowship
- Total BPP Skyview REIT Inc Shopcore Properties LP
- The Clara and Kurt Hellmuth Foundation
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Olivia Martorano  
Book Bank Coordinator



Alison Green  
Volunteer Coordinator



## MISSION STATEMENT

Book Fairies sources and redistributes books to under-resourced communities on Long Island, NYC and internationally to provide equitable opportunities for children to learn, grow, and thrive.



70 N Main St  
Freeport, NY 11520  
516.557.6645  
[www.bookfairies.org](http://www.bookfairies.org)

