



# Sponsorship Opportunities

Saturday • June 7, 2025 • 10am – 2pm • Hofstra University

Literary Legend	Epic Tale	Best Seller	First Edition	Chapter Champion	Footnote
\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000

## Event Visibility and Platform

Exclusive

Event Naming Rights – “presented by [Sponsor Name]”



Premier Branding on Event Logo



Kickoff Sponsor – Announces Start of the Race



Co-Branding Sponsor logo featured at select race challenge station



Speaking Opportunity at Kickoff & Closing Ceremony

Kickoff/Closing

Kickoff

Display Table at Registration Area



Step & Repeat Banner Placement



Route Marker



Company Logo Featured on Start & Finish Line Signs

Premier

large logo

medium logo

small logo

small logo

Teams of 2-4 Participants

6

4

4

2

1

Sponsor Samples/Info Included in Registrant Bag



Logo on Back of Event T-shirt

Premier

large logo

medium logo

small logo

small logo

name only

Recognition on Sponsorship Sign

Premier

large logo

medium logo

small logo

small logo

name only

## Digital and Print Promotion

Banner on Book Bank Wall



Recognition on Event Homepage

Premier

large logo

medium logo

small logo

small logo

small logo

Recognition in Annual Impact Report & Newsletters

Premier

large logo

name only

name only

name only

name only

## Recognition in Book Fairies' Communications

Featured in Event Press Release



Custom Social Media Highlight Video thanking sponsor post-event



Exclusive Email Blast recognizing sponsorship to Book Fairies' supporters



Recognition on Website, Social Media, & in Newsletter

Premier

large logo

medium logo

small logo

name only

name only

For more info about the event, go to <https://give.thebookfairies.org/AmazingRace>  
To receive sponsor benefit, please email high resolution artwork\* asap to Jackie Pecora [jackie@jpecoracreative](mailto:jackie@jpecoracreative) or call 631-609-0403. \*(transparent jpg, pdf, png, or eps files)

