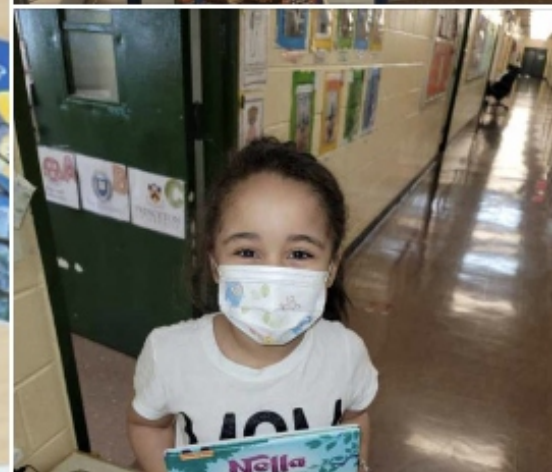
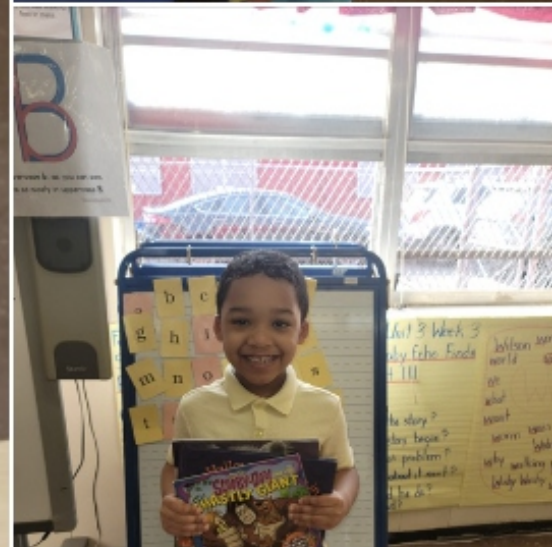


The Book Fairies



2021 ANNUAL REPORT



From the desk of the EXECUTIVE DIRECTOR

Dear Supporters of The Book Fairies,

Reflecting on the past year, I'm continually inspired by the educators and nonprofit leaders we collaborated with. Despite facing persistent challenges, their unwavering determination and passion for those they serve were instrumental in our mission to provide books to children in under-resourced communities, particularly as they grappled with the disparities exacerbated by the pandemic.

In 2021, we tirelessly worked to restore our book distribution levels to pre-COVID standards. While the effects of COVID-19 persisted, including the Delta variant, access to books remained a critical need for educators and students facing uncertainty and continued challenges.

Last summer, we emerged from our brief "Pause" with renewed determination. This included implementing a pilot program benefitting two school districts on Long Island and one school in New York City, where every student will receive 10 free books during the 2021/2022 school year to build their home libraries. Additionally, we continued to serve those in need through our Community Book Fairs and outreach programs for correctional facilities, homeless shelters, and collaborations with the Nassau and Suffolk County Police Departments.

Our ability to adapt and remain on track to distribute over 550,000 books in 2021 was a testament to our exceptional staff, dedicated volunteers, and the generous philanthropic support from our community of supporters.

I want to express my heartfelt gratitude for your continued support, whether through volunteering, financial contributions, or simply by sharing The Book Fairies' mission.

This year also highlighted the incredible support we received from our dedicated volunteers and supporters. Our 2021 Read-a-Thon raised an impressive \$94,688, just shy of our \$100,000 goal. Special thanks to honoree Michael Billia and the Investors Bank team, who led the way with 23 team members raising over \$21,000. Our gratitude extended to all individuals and teams that contributed to our success.

Thank you for your continued dedication and support. Together, we made a profound impact on literacy and access to books, and we looked forward to the opportunities that lie ahead in 2022 and beyond.

Sincerely,





2021 HIGHLIGHTS

New Programs, Infrastructure and...

The Book Fairies made strong progress in 2021

- * launching new programs,
- * building infrastructure, and
- * distributing the 3 millionth book since our founding.

Our partners, staff, and volunteers continued to demonstrate resilience and creativity in the face of ever-changing pandemic conditions to ensure books got to people who needed them. Combating illiteracy was especially important during this time, as the very children who already lacked access to books in their homes also lost access to books in schools during the extended school closures.

By helping The Book Fairies collect, process, and distribute books that engage and excite children and others about reading, our supporters helped members of our community to learn, grow, and thrive.

The Whitmore Agency CEO James C. Metzger and Bruderman Asset Management Chairman



Matthew J. Bruderman made a significant monetary donation to The Book Fairies as part of a three-year pledge. They presented the initial check this year/ 3rd quarter.

LI Press Cover & article in August 2021
<https://digital-editions.qns.com/LIP082021/>

3 Million Books Distributed



DANGERS OF ILLITERACY

THE CHALLENGE



1 in 4 children in New York will grow up without learning how to read.



Children whose parents have low literacy levels have a 72% chance of having low literacy levels themselves.



\$300B

Illiteracy costs \$300 billion in lost earnings, crime and healthcare costs

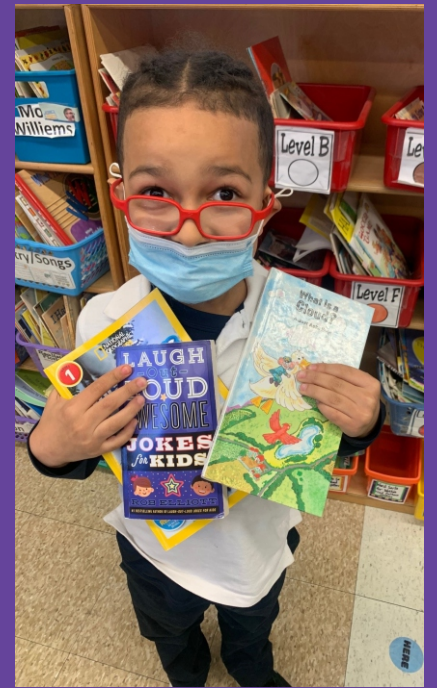


55% of adults with below basic reading comprehension did not graduate high school



Two-thirds of students who cannot read proficiently by the end of 4th grade will end up in jail or on welfare.

Our Successes...



DISTRIBUTION

By the numbers...



Includes the ongoing effects of the Covid-19 impact

Books Distributed Year To Date: 541,311
up 19% from the prior year

Books Distributed since 2012: 3,155,638

WHERE OUR BOOKS HAD IMPACT



Deliveries

220 special deliveries to 8 organizations that share our books with their clients including pediatrician's offices, food distribution sites, LIRR stations, grocery stores and correctional facilities. These deliveries totaled **54,868** books distributed.



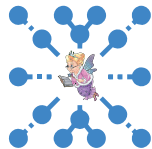
New Books

We gave out **12,950** brand new books to **23** schools and organizations for extra special celebrations and school book fairs.



Community Book Fairs - Post Covid

Post Covid, we were able to host **5** Community Book Fairs. We distributed **92,494** books to **449** attendees.



Our Reach

We reached **385** unique school and community organization sites.

WHERE OUR BOOKS ARE GOING



41% Long Island
224 182 books



31% NYC Metro
166 719 books



28% Overseas
150,430 books

PROGRAM IMPACT

Community Partnerships

Launched new community partnerships, including with the Freeport and Suffolk County Police departments. Strengthened outreach to correctional facilities and homeless shelters.



School District/Book Store/Publisher Partnerships

Established targeted community partnerships with Westbury and Wyandanch school districts on LI and a Manhattan public school to provide long-term support for building school and classroom libraries. Implemented surveys to assess program impact and identify areas for improvement. Formed new partnerships with bookstores and publishers like Houghton Mifflin Harcourt, Macmillan, and McNally Jackson to expand our collection of diverse books for children to increase our inventory of “mirror,” “window,” and “sliding door” books, to provide children with more options representing diversity of characters and stories.



Community Book Fairs

Resumed monthly in-person Community Book Fairs in August, with each event welcoming approximately 100 educators and distributing an average of 18,500 books. From August through December, a total of 92,494 books were distributed via Community Book Fairs.

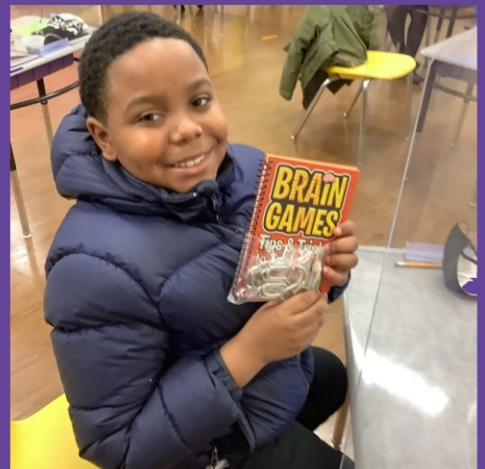
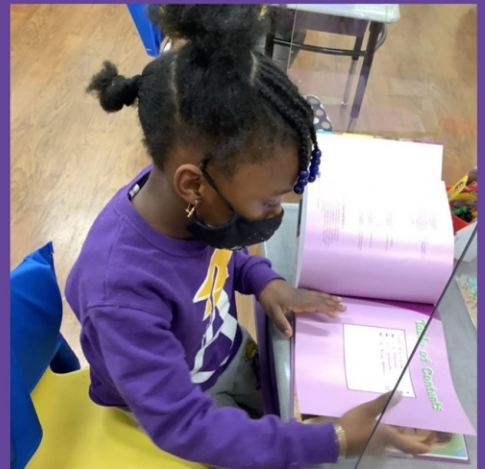
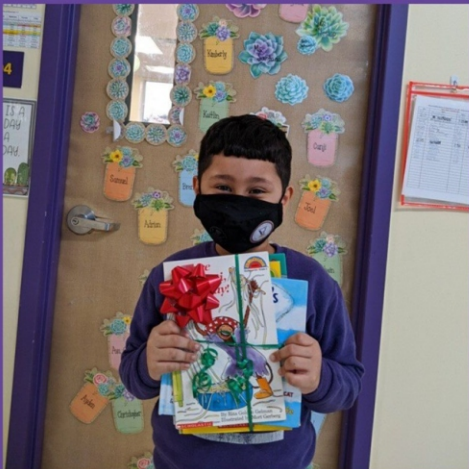
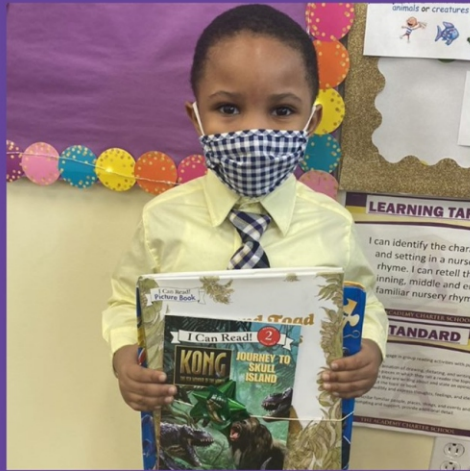


Global Literacy Initiative & Recycling Programs

Diligently obtained, organized, and prepared books for delivery to our collaborators at US-Africa Children's Fellowship who managed the transportation of their containers to Africa, addressing challenges arising from the ongoing pandemic. **Total books distributed overseas in 2021: 150,430.**

SEEING is BELIEVING

Program Impact on the faces of book recipients



♥ VOLUNTEERISM

**SPECIAL
NEEDS
PARTNERS**

SPECIAL NEEDS PARTNERSHIP

How do we transport our books? Through our partnerships with Special Needs Organizations such as Developmental Disabilities Institute, Life's WORC, ACLD A-1 Universal, and many more. These AMAZING volunteers are essential to our mission and made an impact in our community. Our partnership provides productive daily activities for individuals to give back to their neighbors while helping to distribute almost **540,000** books annually.

Total volunteer activities for Special Needs Partner agencies engaged in 2021 was 2055.



Pictured are some of the amazing individuals who help us presort, box up, and deliver the books for us. Without a vehicle of our own, we rely on our special needs partnerships to help us pick up and deliver our books.

OUR VOLUNTEERS:

- ◆ Run Book Drives
- ◆ Sort at Warehouse
- ◆ Re-stock Book Fairs
- ◆ Deliver Books

Volunteers sorting books to be delivered by generous individuals who volunteer their time.

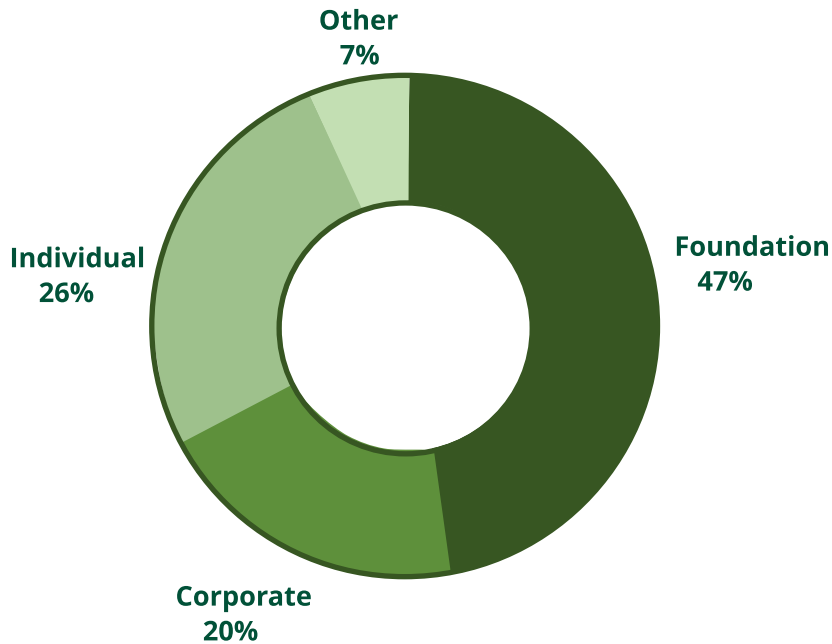


1st Photo: Thanks to the **LI Nets'** introduction to **Amazon**, **33 boxes** or **1,518** brand new, exciting books were picked up in February from our warehouse in Freeport and delivered to PS 59 in the Bronx. 2nd & 3rd photos: **109 boxes/6462 books** was just to PS 28. JHS 118 received **35 boxes/1620 books**. This is a **total of 144 boxes/8082 books**.

FINANCIALS

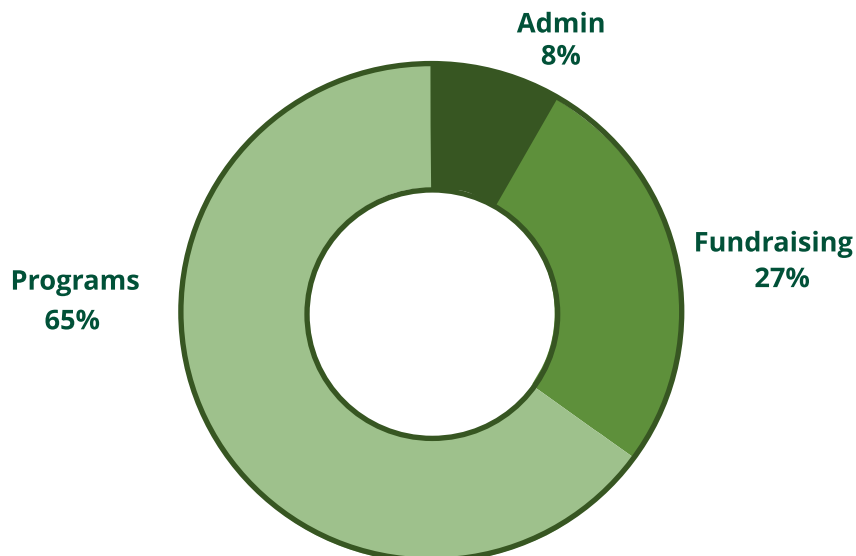
Source of Funds

2021 Revenue
\$491,161



Use of Funds

2021 Expenses
\$442,446



SUPPORTERS

**The Book Fairies appreciates all our donors
and would like to recognize the following who have given necessary
financial support over the last year:**

\$10,000 - \$50,000

The Wyncote Foundation
Cerini & Associates LLP
John and Janet Kornreich
Charitable Foundation LTD
The Marilyn Lichtman Foundation
Raymond J & Mary C Reisert
Foundation Inc
Vanadium Charitable Foundation
Whitmore & Co
The National Grid Foundation
Pine Tree Foundation
Sunshine Foundation
The PC Richard Foundation

\$5,000 - \$9,999

NewRez LLC
First Republic Bank
Allen E & Patricia Murray Foundation
Claire Friedlander Family Foundation
Investors Foundation
Nassau Bar Foundation Inc
We Care
TD Charitable Foundation
Teachers Federal Credit Union

\$1,000 - \$4,999

Long Island Imagine Awards
Vineyard Vines
Barnes & Noble
Steven Miller
Bank Hapolallm BM
Long Island Picture Frame Inc
New York Community Bank Foundation
Jovia Financial Credit Union
Michael & Rena Gordon
National Vision, Inc.
Peoples United Community Foundation
TD Bank

\$1,000 - \$4,999

Life Vac LLC
Capital One
PSEG Foundation
Diana Ulis
AAA Northeast
Facebook
Steven Katz
Unmesh Kulkarni
Amy Z Zaslansky
Joseph Joy
Investors Bank
Brian Newman
Joey Grill
Achieve Beyond
Julia Matuza & Trudy Font-Padron
Brentwood Teachers Association
Carter's
Frank J Antun Foundation
John Ketcham Jr
Leisure Glen Women's Guild
Leslie Bloom
Miller Montiel & Strano PC
NATCA Charitable Foundation
NYBDC Charitable Foundation/
Pursuit Foundation
PSEG
Rising Stars Inc
Terrie Magro/The Magro Foundation
The Reynolds Family Foundation
The Whelan Foundation Inc

\$500 - \$999

Linda Sotomayor
Silverman Acampora LLP
Peter Halperin
Sabah Jiva
Christopher Sohn
James Joy

\$500 - \$999

Target Corp
Wells Fargo
Tom Eymer
John Rittenhouse
Lorri & Frederick Rieger
Keith Brown
Andrea Kantor
Christina Geist
Dale DeLeo
Florence Mitchell
George Brennan
Phyllis Neel
Good Today
Benzion Wachsmann
Capital District Beginnings
Charles River Associates
Donna Cusack
Estiatorio Limani LLC
Francesca D'Alessandro
Gary Duff
Go Green Realty Corp
Jane Florine
Julie Macrae
Katherine Smith
Kevin Heneghan
Lane Smith
Mark Lessing
Mary Ann Billia
North Shore Market
Paul Nicholas Parkas TTEE
The Anthos Foundation
Roy H Mann IS78 PTA
Ryan McLaughlin
Sande & Donald Boas
Philanthropic Fund
Signature Bank
Stacey Battersby
Steven Held
SWF Corp
Take Me Out To The
Ballgame Inc

SUPPORTERS CONTINUED

\$250 - \$499

Big Ticket Pictures Inc
Stop and Shop
Amazon Smile
Regina Buckley
Lori Siedman
Patricia Daly
Eileen Minogue
Eli Lindsey
Fredda Klopfer
Gerald Link
Samantha & Patrick Florine
JoAnne Robertson-Eletto
Carol Donaldson
Donna Lane
Christine Ireland
Emanuela Amato-Sanchez
Ellen Miller
Pamela Concannon
Patty O'Malley
American Express
BPP Skyview REIT Inc
Marcia McIntyre
Marsee Parsons
Old Northern Blvd Restaurant LLC
dba KymaPhil DedonaRock
Farmer Capital LLC
Joanna Austin
Angela and Sean Cusack
Edward O'Donnell
John D Cameron
Lora Giampetruzzi
Givinga Foundation Inc
Lynne S Koufakis
Angela Baer
Baco Chenawah Bazaar Foundation
Columbian Home Assn
Greg and Jo Anna Faith
Hunters Essentials Inc
Jeffrey Kessler
Jennifer Smith
John Waldron
Lisa Nenadich
Loren Borsteinmark Schienberg
Paul LaBruyere
Robert Kohout
Robert Smolen
Spinecare of Long Island PLLC
Strathmore Development Corp
Thomas Daum
Vincent Cartafalsa
Wantagh Schools Key Club

\$100 - \$249

Carolyn Schill
Daniel Joy
Eben Cornelissen
Herbie Tilsley
Jane Maslin
Lauren Katzenberg
Lisa Loop Retaleato
Nancy Stevens
Pennay Brown
Samantha Conforti
James Diaz
Adele Virtanen
Angela D'Amato
Anthony Azevedo
Chris and Danielle Widmer
Estee Lauder
George Karapistolis
James O'Rourke
John Janedis
Judy Kroutil Fitzpatrick
Keith Spartzak
Kevin Walsh
Lisa Marie Toohig
Mark Gonzalez
Olaf Blanken
Stephen Simon
Steve Bertoline
The Transition Network
Trey Kill
William Byrne
Related
Brenden Cusack
Igor Feldman
Levittown Union Free School District
Frank Orzo
Renee & Albert Skolnik
Michelle Marchewka
Christine and Ken Botti
Meghan Billia
Michele McNamara
Michele Weiss
Nicole Joy
Raabia Shafi
Judy Allender
Karen Harris
Kathleen Burke
Michelle Przybocki
Nancy Joy
Kristen Hartman
Manjri Srivastava
Thomas Murphy
Dan and Donna Gaffney

\$100 - \$249

Huma Jiva
Jacquie Brooks
Jill Levine
Madison Avenue Abstracts Inc
Rich Catalano
Steven Silva
Alex Harris
Mary Conway
Alene Schonhaut
Barbara Cohen
Helene Schonhaut
Denise Belling
Nousheen Noorani
Tara Grace Cohen
New York Life
Peter Forman
Randi Ward
Virginia Belling
Taylor Klipstein
Adrienne Mignano
Aimee DiBartolomeo-Cody
Allison Philbin
Andrea Comerchero
Andrea Grossman
Andrea Henry
Andrew Silverstein
Angie Boyter
Barry Wiederman
Bernard Kilkelly
Betsy Kotcher
Brian Thomas
Brian Walsh
Bruce Kessler
Carylann Assante
Chase & Jung Hwang
Cindy Philbin
Colleen Aristizabal
Daniel Clayton
Daniel Loisell
David Roberts
Denise Cormio
Diane Gayer
Dina and Alan Joyce
Don Bogert
Eric Batts
Erin Gibbs
Gabe Sophia
Gabrielle Goodman
George Macchia
Invemed Associates LLC
James Galante
James Lieber
Jamie Kalnick

SUPPORTERS CONTINUED

\$100 - \$249

Janet Hansen
Jason Gross
Jason Sudowski
Jean-Francois Labourdette
Jeffrey Reynolds
Joan Iseman
Julie Eng
Kathy Gill-Charest
Kelly Patrick
Kirstin Roquemore
Lada ChuLaura Sweeney
Lawrence Grassi
Lesli Graham
Linda Alesch
Lisa Sims
Long Beach HS Bracelet
and Bookmark Fundraiser
Louis & Carol Knecht
Lynn Harris
Mark Claster
Marvin Kirsner
Mary Ann Canapi
Matthew Billia
Michael LoPresti
Michael Macchia
Mike Armienti
Nathan Gangler
Nicole Epstein
Oceanside Kiwanis Club
Pat McGaughran
Rachel Brill
Renee Flagler
Samantha Claster
Sandra Wright
Sandy Santomero
Shannon Ann Gangler
Skye Oneil
Sohail Mawani
Steven Cavaluzzo
Susan Kendall
Susan Oakes
Susan Toscano
Tony Iovino
Trish Laub
Verizon
Wendy Spatt
William Liu
Therese Mora
Abbie R Laskey
Adam Jacobs
Adam Lachant
Alec Schneiderman
Alice Mary Platt

\$100 - \$249

Alisa Pologeorgis
Allison Morris
Alnar Damani
Ammukutty Paulose
Amy Beaumont
Amy Shapira
Andrew & Carol Belth
Anita Chen
Ann Marie Borzon
Annie Rampadarat
Anthony Mauro
Arber Eftimiu
Barbara Andrzejewski
Barbara Doctor on Behalf of
Rockville Center Retired
Teachers Association
Barbara Lyons
Becky Muraco
Benjamin Liskey
Beth and Wesley Kozinn
Brad Gerstman
Bruce Davies
Camille Long
Carla Iliescu
Catherine Colonna
Catherine DeMartini
Charlotte Yeung
Charlotte Madison
Chris Iavarone
Christine Schwartz
Christopher Mcnamara
Christopher Vickery
Claire McDonald Orsino
Daniel Oconnor
David Hicks
Debbie Werner
Deni Stott
Diane Romsaitong
Doreen Rampil
Dorothy Sconzo
Douglas Sherman
Eleanor Conforti
Elizabeth Macchione
Ellen Brennan Hearn
Ellen Fox
Elsa Farbiarz
Elyssa Ngai
Emily Lamantia
Estate of Loretta Land
Frank Baird
Frank Ognibene
Gayle Brandel
Gerri Sullivan

\$100 - \$249

Giovanni Massari
Heather Kaplan
Howard Berrent
James Hudson
Janeen Conforti
Janet Gangler
Janet Koch
Janet Rogers
Janet Seals
Jean Clement
Jean Fontana
Jeffrey Silberfeld
Jennifer Shaer
Jill Ringold
Joan Gold
Joanie Notarantonio
John Calderon
John Gallagher
John Golden
Jon Scudieri
Joseph Maltezo
Josephine Moran
Joyce Friedman
Julie Kozinn
Justin Perri
Karen Tileston
Karine Fitzgerald
Keith Montante
Kelli Kanaley
Kis-Bert Corp - Patricia
Meyer & Steve Beroline
Lenore Bronstein
Leslie Rolison
Lewis Meltzer
Linda Junge
Lisa Rabinovich
Lisa Rindfuss
Lisa Tomasulo
Lisa Twomey
Lynn Frank
Mandy Lam
Margaret T Lim
Marissa Alperin
Mary Loop
Mary Pringle
Maryann Agostino
Matthew Delforte
Matthew Rogers
MCS Enterprises Recruiting
& HR Consulting Svcs LLC
Megan Sheetz
Melissa Sparr
Merissa Billingsley

\$100 - \$249

Michael Boas
Michael Vagnone
MMS US Holdings
Mohammad Ejaz Chauhan
Nancy Ball
Nancy Castaneda
Nancy Gordon
Noel Klimenko
North Shore Synagogue
Pamela Hunt
Pat Hopkins
Patrick Cusack
Paula Trehey
Peggy Dato
Peter Cavaris
Philip Watnick
Project CaLi
Randi Dresner
Ren Ata
Richard Brancato
Richard Maher
Robert & Mary Blanco
Robert Boas
Rosa Crisci
RoseAnne Cipoletti
Roselyn Vullo
Samsung Inc
Sandy Cohen
Sarah Devine
Sarah Halliday
Scott Mesh
Seamus Cusack
Sean Cusack
Shelley Singer
Silvia Saravo
Sterling National Bank
Charitable Foundation
Susan Cohen
Susan Rubinstein
Susana Fairbraun Shapiro
Suzanne Wagner
Tejal Patel
Thomas Nowierski
Thomas O'Connor
Tiffany Palagonia
Timothy Cianci
Victoria Lefayt
Virginia Terry

OUR TEAM

Board of Directors

Jim Joy - President

Managing Principal, Licensed Home Inspector – Berkley & Gabriel Home Inspection Services

George Brennan - Vice President

CEO, Telesis Solutions Group

Therese Mora - Secretary

Branch Manager - Merrick, Investors Bank

Corinna Creedon - Treasurer

CFO, Foothold Technology

Christine Ireland - Treasurer

VP Relationship Manager, TD Bank

Amy Zaslansky - Director

Founder and President Emeritus, The Book Fairies

Steven Miller, Esq.- Director

Partner, Miller, Montiel & Strano, P.C.

Joanna Austin - Director

Publisher, Long Island Press

Ryan McLaughlin - Director

Assurance Senior Manager, BDO USA, LLP

Unmesh Kulkarni- Director

Vice President, Morgan Stanley

Joseph M. Heaney, P.E

Principal, Walden Environmental Engineering, PLLC

Alton Byrd - Director

Vice President of Business Operations, Brooklyn Nets

Melissa Connolly - Director

Vice President for Communications and Marketing at the University at Albany

Staff

Eileen Minogue

Executive Director

Sherry McGrath

Program Director

Patty Bertoline

Volunteer and Logistics Coordinator

Kristina Pollaco

Warehouse Coordinator

Latanya Williams

Administrative Assistant



The Book Fairies



MISSION STATEMENT

The Book Fairies is a 501(c)(3) not-for-profit organization that collects reading materials for people in need throughout metropolitan New York. The reading materials foster literacy and academic success, provide a respite from personal struggles, and nurture a love of reading across age groups.



70 N. Main Street
Freeport, NY 11520
516.557.6645
www.thebookfairies.org

