

Board Meeting Minutes

Wednesday - September 21, 2022

6:30 pm - 8:00 pm 70 North Main Street, Freeport, NY 11520

Including Zoom Presentation

Board Members Present in person: Jim Joy, Steve Miller, Amy Zaslansky, Joanna Austin, Kelly McGarrity, Alton Byrd, Therese Mora

Board Members attending via Zoom: Christine Ireland

Board Members not attending: Melissa Connolly, George Brennan

Also present: Executive Director: Eileen Minogue

Proceedings:

• Meeting called to order by Jim Joy at 6:43PM September 21, 2022

<u>Remarks - Jim Joy</u>

- Jim Joy Thanked everyone for the work done on the new Branding of The Book Fairies.
- Thank you to Amy Zaslansky and Steve Miller for the diligent work done interviewing new Board Members.

Agenda – Presented by: Eileen Minogue

Approvals of 5/18/2022 minutes of meeting: Steve Miller approves the minutes and Amy seconds the motion. Board Approval.

Treasurer's report

- Total Income Through August 2022: \$319,777 (\$9,272 under Budget)
- Total Expense Through August 2022: \$283,210 (\$28,454 under Budget)
- Cash balance as of 9/21/2022 \$35,225 in Interest Bearing MM and \$369,553 in Checking. Total \$404,778

Program Update:

- Total books distributed YTD = 368,087
- Program Highlights- 48,893 total books distributed 2021/2022 School Year for Targeted Schools. Discussed Problems with Program.

Technology Update: 2022 Plan

. New Website & social media

Salesforce Update

• Investigating scanners & labels for inventory tracking

Governance:

- 1. Lease review and Discussion
- 2. Trademark for new Logo being Submitted
- 3. Potential Board Member: Shelly Blaufeux- CPA From Larchmont

New Business:

- 1. Areas of Need: Office Update: current Space 1700-1800 SF current Rent \$3,450 Looking to grow to 3500-5000SF
- 2. We are Seeking Diversity in our Board Members.

Meeting adjourned at: 8:40PM

Next board meeting will be Wednesday, November 16, 2022