



## **Board Meeting Minutes**

Wednesday – January 19, 2022

6:30 pm - 8:00 pm

**70 North Main Street, Freeport, NY 11520**

**Board Members Present:** Jim Joy, Steve Miller, Amy Zaslansky, Joanna Austin, Kelly McGarrity, Melissa Connolly, Alton Byrd, Christine Ireland (joined at 7:36pm)

**Board Members not attending:** Therese Mora

**Also present:** **Executive Director:** Eileen Minogue

### **Proceedings:**

- Meeting called to order by Jim Joy at 6:35 PM January 19, 2022

### **Remarks - Jim Joy**

- Welcoming Kelly and Melissa to the board
- Thankful to John Kornreich for reading our Newsday article and donating almost \$100K

### **Agenda – Presented by: Eileen Minogue**

### **Approvals:**

Unanimous approval of the minutes of the 11/17/21 Board Meeting

Unanimous approval for Steven Miller as Vice Chair

Unanimous approval for new mission & vision statement

### **Treasurer's report**

#### **Presentation and Review of the 2021 Budget**

- Total Income for 2021: \$491,161
- 2021 over 2020 income: \$230,102
- Total Expenses 2021: \$331,384
- 2021 over 2020 Expenses: \$78,564

- Net Income 2021: \$222,263
- Cash balance as of December 31, 2021: \$390,478

## **2022 Income Plan**

**Income budget: 463,076**

**Expense budget: \$461,196**

**Net Income: \$1,880**

Revenue events:

1. 2022 NYC marathon, we applied for 5 spots. If we get those spots filled, we can apply for 5 more
2. 3<sup>rd</sup> Annual Read-a-thon in May – 10<sup>th</sup> anniversary, Billy Baldwin will MC again. We are looking for honorees, sponsors, authors.

## **Program Update:**

- Total books distributed YTD = 541,331
- Total books distributed 2021 over 2020 – 88,288
- 2022 goals
  - 600K books distributed
  - Targeted districts: Wyandanch, Westbury, Washington Hts. – requires 73K books so every child gets 10 books a year.
  - Community book fairs: 220K books – 11 fairs/year
  - Order delivery/pick up: 100K books
  - Ongoing deliveries: 57k books to LIRR, correctional facilities, pediatric centers
  - Overseas: 150K books – depending on our partner and shipping abilities

## **Technology Update: 2022 Plan**

### **Salesforce Update**

- Investigating scanners & labels for inventory tracking

### **New Website/Logo**

Logo and website vendors will be chosen by Monday – January 24th

### **Potential Board Member Update:**

- Dana Boylan – on hold for now, but very interested when the time is right
- Dr. Michele Reed – warehouse visit planned for February

### **Mission Statement:**

Proposed statement: The Books Fairies sources and redistributes books to under-resourced communities on Long Island and NYC to provide equitable opportunities for children to learn, grow, and thrive.

**Vision Statement:** All children have equitable access to books so they can learn, grow, and thrive.

**Concerns:**

1. Geography: Primary service area is Long Island and NYC. Global is a secondary benefit, not part of our main mission. Regarding greater NY area: we do not service New Jersey, Rockland, Westchester, etc.
- 2 Equality vs Equity: Equitable is preferable to using the word “equal”. Equity: level the playing field by making sure underserved populations have access to resources and opportunities that can close the achievement gaps.
- 3 Change “underserved” to “under-resourced”

**New Business:**

1. Please review, sign, and send back board paperwork.
2. Board to be updated monthly on 2-3 day-to-day activities, testimonials, pictures, etc.
3. Google doc/portal with highlights, photos, letters, testimonials

**Meeting adjourned at: 8:09 PM**

**Next board meeting will be Wednesday, March 30, 2022**