

2019 ANNUAL REPORT



The Book Fairies



From the desk of the

EXECUTIVE DIRECTOR

Dear Friends,

When I joined The Book Fairies team in March of this year, I was shocked to learn that so many children did not have access to books! Children less than 2 miles from where I live went to school with half-stocked classroom libraries and many had ZERO books in their homes! I was impressed by the programs created by our founder Amy Zaslansky in an effort to fill this hole and excited to work alongside the team by bringing my expertise to the mission. While it was clear there were infrastructure items that needed attention, it was awe-inspiring what one woman's vision and a primarily volunteer run organization was able to achieve.

One of the first tasks that needed to be addressed was to produce an event that would enable us to increase funding and awareness for our mission. Merging our founder's bucket list item of breaking a Guinness World Record while creating a Peer-to-Peer fundraiser seemed like a perfect match. This "trifecta" event allowed us to break a world record, raise \$63k and most importantly give over 30,000 books to the community of Wyandanch. The event proved that we had the ability to increase funding and bring people into our mission.

Our volunteers are varied and a valued, necessary part of our daily activities. None more than our special needs partners that provide free transportation enabling us to move books in and out of our warehouse. Without an organization vehicle and over 300 boxes of books received weekly at our Freeport warehouse the need for ground support is great. Therefore, we can offer over 180 individuals volunteer activities every week making this a mutually beneficial partnership. Aside from their volunteer support, the smiles and excitement on the special needs individuals that volunteer with us can brighten anyone's day.

Our book distribution program infuses reading materials to both Title 1 schools and nonprofit organizations that support underserved communities. The books are distributed through Free School Book Fairs, Community Book Fairs for educators and via direct delivery to partner programs such as homeless shelters, correctional facilities, and foster care agencies. I attended my first Community Book fair on a Sunday in March and met some of the dedicated educators that we support. These men and women come to our warehouse on their days off to get books to fill their classrooms and feed their students minds. Seeing their passion for helping their students fueled me and helped me to become even more laser focus on making us stronger while working on capacity building.

The list of donors this year includes individuals, corporations, and foundations all of whom have helped to elevate our organization and enable us to continue putting books in the hands of children in need. Their investment in our mission is greatly appreciated and we thank them for their dedication to helping us to remove access to books as barrier to achieving literacy.

It is with the help of our dedicated partners, volunteers and donors that we were able to celebrate our 2 millionth book distributed since our inception in September and ended 2019 just shy of 600,000 books distributed. Coming off the heels of our successful fundraiser and record book distributions, we feel positive, are looking forward to 2020 and working on opening funding streams, building infrastructure and expanding partnerships.

As you will see reading this annual report, our mission is large, and it takes a village to move the books. We welcome any support you can provide and look forward to hearing from you.

With sincerest appreciation,



The Book Fairies 

Mission Statement

The Book Fairies is a 501(c)(3) not-for-profit organization that collects reading materials for people in need throughout metropolitan New York. The reading materials foster literacy and academic success, provide a respite from personal struggles, and nurture a love of reading across age groups.

2019 HIGHLIGHTS

Impact Counts!



WOW! 2,000,000 total books distributed since 2012!

We want to thank each and every person who has helped us to reach this milestone. We know all too well, that we would not have gotten this far or exist without our volunteers and financial supporters. It took us 5 years to reach our first million and only 2 years to reach the second. How long will it take us to reach 3 million?

Special thanks to: Mazars USA LLP for sponsoring the event and Lavon Haithman aka D.J. Dutch, for donating his time to help make this a fun event.

The Book Fairies

OFFICIALLY



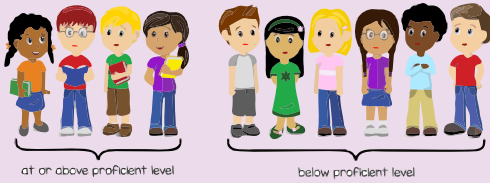
AMAZING

LONGEST Line of Books!

On **November 14, 2019** at the La Francis Hardiman/Dr. Martin Luther King Jr. Elementary schools, The Book Fairies broke and are now the official Guinness World Record Holders for the Longest Line of Books or **3.81 miles** resulting in the distribution of **30,097 books** benefiting the Wyandanch Community.

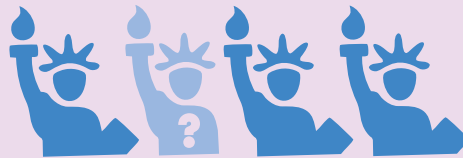


THE CHALLENGE



64% of 4th Graders
in New York State read below grade level. Data shows 2/3 of those students will likely end up in jail or welfare

1 in 4
New Yorkers is functionally illiterate



94% of Teachers
use their own money to provide books and resources for their students

75% of Prison
inmates are functionally illiterate



Success Stories

“ The Book Fairies has helped create a positive change in my students by having books in various themes/interests. I found many books for monthly themes. It made a difference in the classroom!”



Ms. Pereira
Project Social Care Head Start, Brooklyn

“ Our students have limited resources at home. Many families can't afford to buy their children books to build a personal library. My goal, using the services from the Book Fairies, is to provide a wealth of books in my classroom library and provide opportunities for students to keep those books that they hold dear to their hearts.”



Ms. Citeno
Twin Pines Elementary, Brentwood

“ Thank you to the Book Fairies and Senior Enrichment for bringing us the books, they are much appreciated and are being put to good use. We really enjoy reading and love this selection of books!”



Town of Hempstead Senior Enrichment



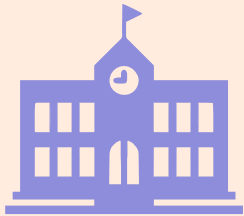
597,872 Books Delivered in 2019
2,160,629 Books since 2012

Who we serve:



58 Towns

246 special deliveries made to ongoing bookshelves, distributing 42,889 books



310 Academic Institutions

11 School Book Fairs, with 16,541 books distributed, impacting 6,474 children



138 Community Organizations

Partnered with 40 day habilitation and prevocational programs to engage special needs individuals

Where our books are going:



40% Long Island



40% NYC Metro



20% Overseas



PROGRAMS

Education Network

Monthly Community Book Fairs (CBF) support 80 educators and nonprofits who require books to help their students/clients achieve academic success. In 2019 CBF's donated 222,262 books, creating 651 classroom libraries, supplementing 314 curriculum programs, and supporting 624 home library initiatives.



Community Partners

Thinking outside the box, The Book Fairies has expanded our reach by creating and replenishing 14 Free Bookshelves in health centers, NYC Parks & Recreational centers, LIRR train stations, food pantries, and grocery stores, in an effort to reach community members who may not have access to books.

Global Literacy

Through a partnership with fellow nonprofit US-Africa Children's Fellowship (US-ACF), The Book Fairies provided 136,920 children's books to extremely impoverished schools in Africa including: Ghana, Nigeria, South Africa, and Zimbabwe.





V♥LUNTEERISM

Over 1,200 people provided service
How they've helped:



Running a Book Drive



Sorting at our Warehouse



Re-stocking at Book Fairs

With the bulk of our manpower coming from thousands of volunteers, The Book Fairies is able to donate a high volume of books at a low cost. Our book cost for 2019 was \$0.24/book, and we couldn't do that without our community service partners help including individuals, families, corporate teams and service clubs.

SPECIAL NEEDS PARTNERSHIP



The Book Fairies collaborates with 34 special needs programs through 17 agencies, providing up to 200 **opportunities a week to special needs individuals in 2019**. Pre-vocational individuals build resume skills in the warehouse, day habilitation individuals assist with pickup/deliveries and restocking of bookshelves.

Our partnership provides productive daily activities for individuals to give back to their communities while helping to distribute almost 600,000 books annually.

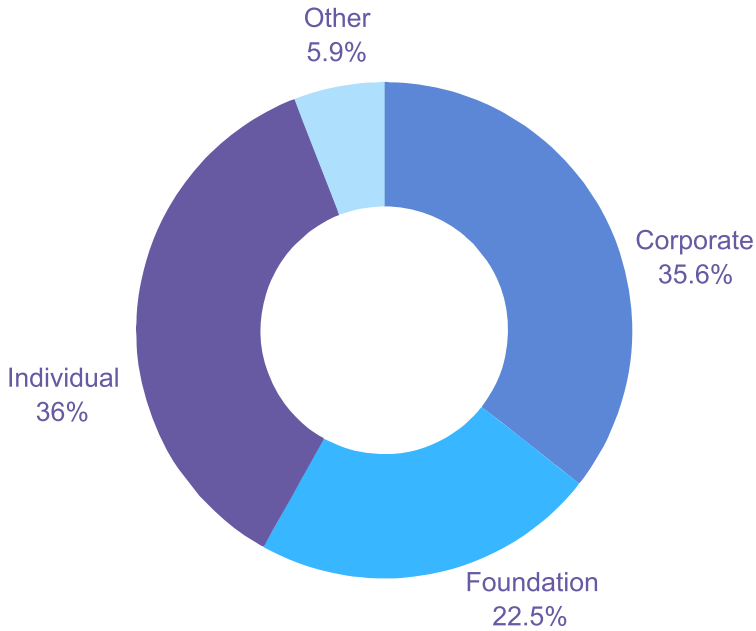
**SPECIAL
NEEDS
PARTNERS**

A-1 Universal Care Inc. | ACDS | ACLD | AHRC | CDD - Center for Developmental Disabilities
CMA - Community Mainstreaming Associates | CP Nassau - Cerebral Palsy Association of Nassau
County | DDI - Developmental Disabilities Institute | ELIJA TPS | F.R.E.E. | Family Center for
Autism | IRI - Innovative Resources for Independence | Life's WORC | NHCC - New Horizons
Counseling Center | SLCD/ABLE | YAI

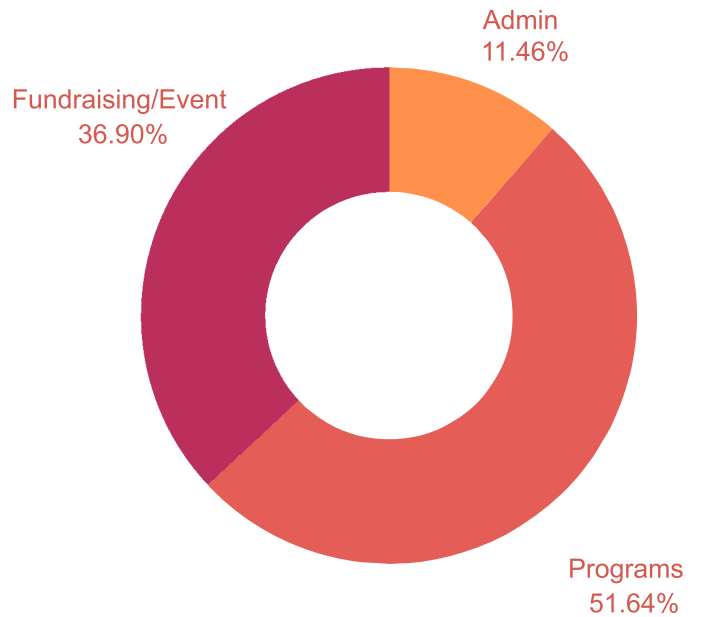


FINANCIALS

Source of Funds



Use of Funds



2019 Revenue \$223,568

2019 Expenses \$190,267



SUPPORTERS

The Book Fairies appreciates all our donors and would like to recognize the following who have given necessary financial support over the last year:

\$10,000 - \$19,999

Cerini & Associates LLP
The PC Richard Foundation

\$8,000 - \$9,999

Freeport Community Development Assn
Kreindler & Kreindler LLP
Unmesh Kulkarni
Best Yet Market
Allen E & Patricia Murray Foundation
Allstate Foundation
Dale Carnegie & Associates
Long Island Nets
Manhasset Community Fund

\$1,000 - \$4,999

Fidelity Charitable Foundation
Mazars USA Philanthropic Fund
New York Community Bank Foundation
AAA Northeast
Adventureland's Helping Hands Foundation
BKD.com
Newsday
Peoples United Community Foundation
Rohit Sakaria
Shea Moisture/Unilever
Zwanger Pesiri (ZP RAD)
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Monique Murphy
Morgan Stanley
Nixon Peabody LLP
NYBDC Charitable Foundation/Pursuit Foundation
Pav-Lak Contracting Inc
Telesis Communication Services Inc

We would like to recognize the following business who provided copious amounts of IN-KIND & PRO-BONO SUPPORT



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Kenneth Cerini
Nancy Kohler
Wells Fargo
James Joy
Network for Good
Dime Gives Back
Lorri & Frederick Rieger
Michael LaFauci
Gregory Matalon
Merle SoulotisBurke
Olivia Musso-Clarke
Signature Bank
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Richard Fox
Stacey Battersby
Take Me Out To The Ballgame Inc
Transervice Corp

SUPPORTERS CONTINUED

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Rockville Center Retired
Teachers Association
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Pamela Eysler TTE
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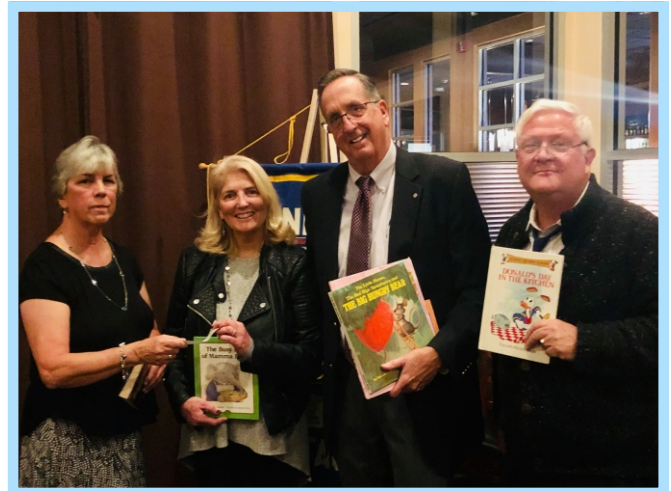
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