



2018 ANNUAL REPORT

The Book Fairies 

FOUNDERS LETTER

The childhood classic, "Little Engine That Could" best described The Book Fairies 2018 year. We grew from a small charity started in a garage to a nonprofit force that donated one million books. This year alone, our small staff of two, along with thousands of volunteers banded together to distribute almost 500,000 books. Children and adults across Long Island and the five boroughs of New York City are improving their reading skills, gaining knowledge, and developing the love of reading from these wonderful free resources.

The Book Fairies continues to seek innovative avenues for book distribution. This year, we developed a summer totes program to combat the educational slide that occurs during the summer months. The Book Fairies also went beyond the walls of schools by donating and replenishing bookshelves at homeless shelters, NYC parks and recreation, health centers, community centers, and train stations in high need areas. 20% of our books (in fair to average condition) were diverted to building libraries in five countries across Africa.

Our special needs partnerships are stronger than ever with almost 40 participating organizations helping to collect and distribute books. Individuals with prevocational goals continue to volunteer in the warehouse to build their resumes for future job opportunities.

The Book Fairies overall goal is to ensure that every child has access to high interest books, and that "book deserts" are eradicated in our local area. We will continue to work with community leaders in 2019 to develop new pathways for our books in an ongoing effort to break the cycle of poverty that stems from illiteracy. Together, we can change children's stories, one book at a time.

Amy Zaslansky

AMY ZASLANSKY

Founder, The Book Fairies



Mission Statement

The Book Fairies is a 501(c)(3) not-for-profit organization that collects reading materials for people in need throughout metropolitan New York. The reading materials foster literacy and academic success, provide a respite from personal struggles, and nurture a love of reading across age groups.



2018 HIGHLIGHTS

1,000,000 BOOKS

in March of 2018, The Book Fairies hit a major milestone, donating its 1,000,000th book since inception! We celebrated this monumental achievement with a special event at Twin Pines Elementary School in Brentwood.



SUMMER TOTES

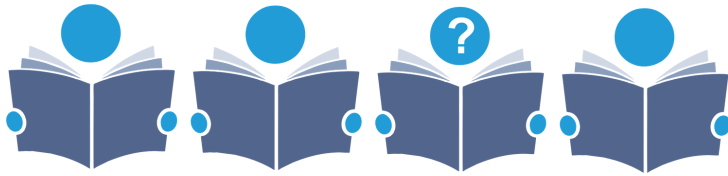
In our pilot year, The Book Fairies provided 1,630 books to 326 students. This program allows children to self-select 5 specially curated high-interest titles just before the school break. This provides the resources needed to encourage reading and prevent "summer slide."



On November 4th, our partners in literacy laced up their sneakers and helped raise over \$17,000 for our first ever 5k run/walk! The morning chill evaporated as the sun came out, making for a lovely day of fun and fundraising at Eisenhower Park.



THE CHALLENGE



1 in 4

New Yorkers is functionally illiterate



64% of 4th Graders

in New York State read below grade level; data shows 2/3 of those students will likely end up in jail or welfare



94% of teachers

use their own money to provide books and resources for their students.



75% of Prison

inmates are functionally illiterate

A SUCCESS STORY

"Today we closed our final marking period of the school year and I ran a report for the number of books read by students in our elementary schools. At Promise Academy 1 Upper Elementary, the school that has had the most teachers attend The Book Fairies Community Book Fairs, revamp their libraries, and transform their outlook on the importance of reading...

the number of books read has increased by 500% in the past calendar year.

Without your organization this would not have been possible. Of course, we have miles to go until we close the gap but I couldn't be prouder of our students, our teachers and of course YOU!"

--Kelly Willinger, Harlem Children Zone Literacy Coach, June 15, 2018



DISTRIBUTION



490,651 Books Delivered in 2018
(1,564,269 Books since 2012)

Who we serve:



58 Towns



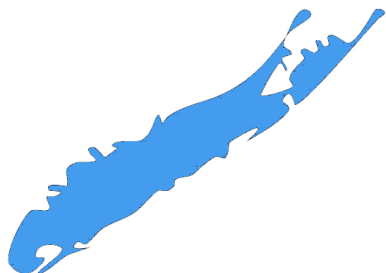
310 Academic
Institutions



138 Community
Organizations

The Book Fairies provides high interest, age appropriate books to communities who lack access to quality reading materials. In addition to schools, we provided books to homeless shelters, medical clinics, foster care programs, correctional facilities and nonprofit organizations. Through increased outreach, we were able to grow both donations and unique locations by 20% over 2017.

Where our books are going:



40% Long Island



40% NYC Metro



20% Overseas



PROGRAMS

EDUCATION NETWORK

Monthly Community Book Fairs (CBF) support 75 educators and nonprofits who require books to help their students/clients achieve academic success. In 2018 CBF's donated 162,435 books, creating 551 classroom libraries, supplementing 285 curriculum programs, and supporting 491 home library initiatives.



COMMUNITY PARTNERS

Thinking outside the box, The Book Fairies has expanded our reach by creating and replenishing 13 Free Bookshelves in health centers, NYC Parks & Recreational centers, LIRR train stations, food pantries, and grocery stores, in an effort to reach community members who may not have access to books.

GLOBAL LITERACY

Through a partnership with fellow nonprofit US-Africa Children's Fellowship (US-ACF), The Book Fairies provided 102,830 children's books to extremely impoverished schools in Africa including: Ghana, Nigeria, South Africa, and Zimbabwe.





VOLUNTEERISM

Over 1,200 people provided service
How they've helped:



Running a Book Drive



Sorting at our Warehouse



Re-stocking at Book Fairs

With the bulk of our manpower coming from thousands of volunteers, The Book Fairies is able to donate a high volume of books at a low cost. **Our book cost for 2018 was \$0.24/book**, and we couldn't do that without our community service partners help including individuals, families, corporate teams and service clubs.

SPECIAL NEEDS PARTNERSHIP



The Book Fairies collaborates with 38 special needs programs through 17 agencies, providing up to **180 opportunities a week to special needs individuals in 2018**. Prevocational individuals build resume skills in the warehouse, day habilitation individuals assist with pickup/deliveries and restocking of bookshelves.

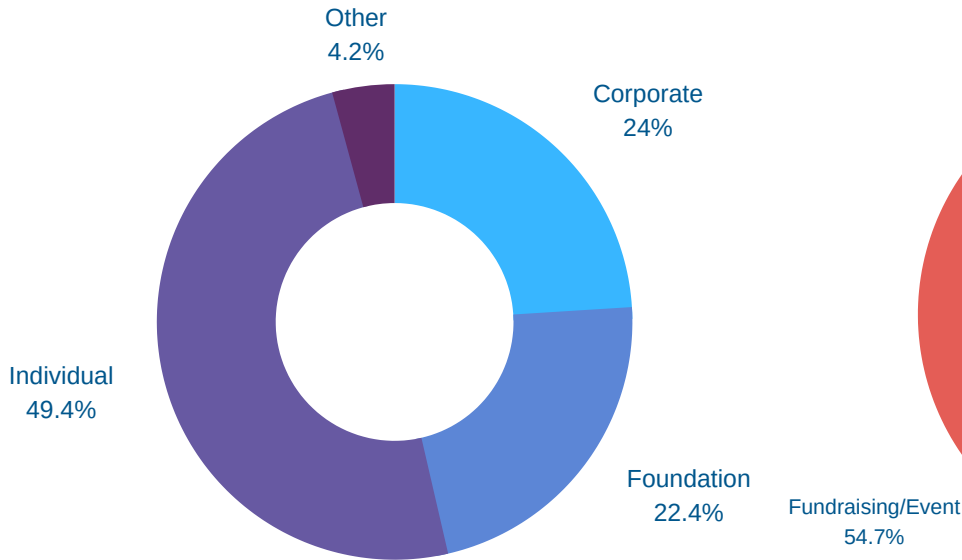
Our partnership provides productive daily activities for individuals to give back to their communities while helping to distribute almost 500,000 books annually.

**SPECIAL
NEEDS
PARTNERS**

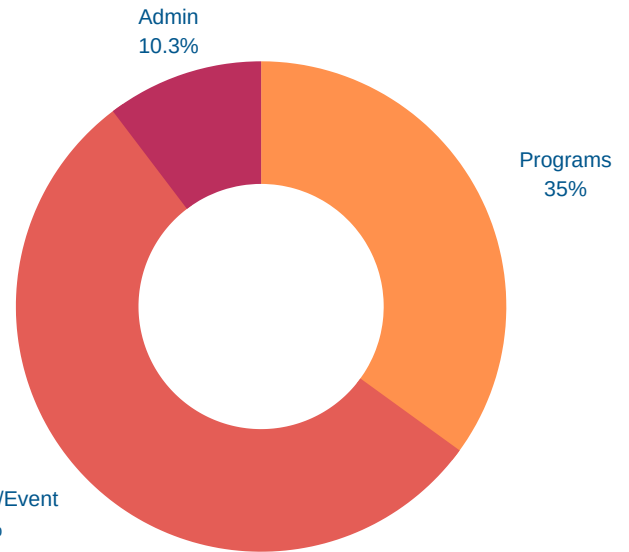
A-1 Universal Care Inc. | ACDS | ACLD | AHRC | CDD - Center for Developmental Disabilities
CMA - Community Mainstreaming Associates | CP Nassau - Cerebral Palsy Association of Nassau
County | DDI - Developmental Disabilities Institute | ELIJA TPS | F.R.E.E. | Family Center for
Autism | IRI - Innovative Resources for Independence | Life's WORC | NHCC - New Horizons
Counseling Center | SLCD/ABLE | YAI

FINANCIALS

Source of Funds



Use of Funds



2018 Revenue \$159,119

2018 Expenses \$118,029



SUPPORTERS

The Book Fairies appreciates all our donors and would like to recognize the following who have given necessary financial support over the last year:

\$20,000+

CA Technologies

\$10,000-19,999

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Daughters of Wisdom

\$5,000-9,999

Give Back Brands

\$1,000-4,999

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Anthony Tomaro

We would also like to recognize the following businesses who have provided copious amounts of in-kind and pro-bono support:

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\$100-499

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