



The Book Fairies

2017

ANNUAL REPORT

The Book Fairies Change Children's Stories...One Book At A Time!



Dear Friends,

It has been an amazing five years! I founded The Book Fairies with a simple goal – to improve literacy by creating better access to books in our neighborhoods. Starting with a local book drive in 2012, we have grown by leaps and bounds and have donated over 900,000 books to high need communities across Long Island and the five boroughs. The enthusiasm of teachers, students, and organizations who receive our books is overwhelming. Their positive feedback reminds me each and every day why reading is so important to changing our children's futures.



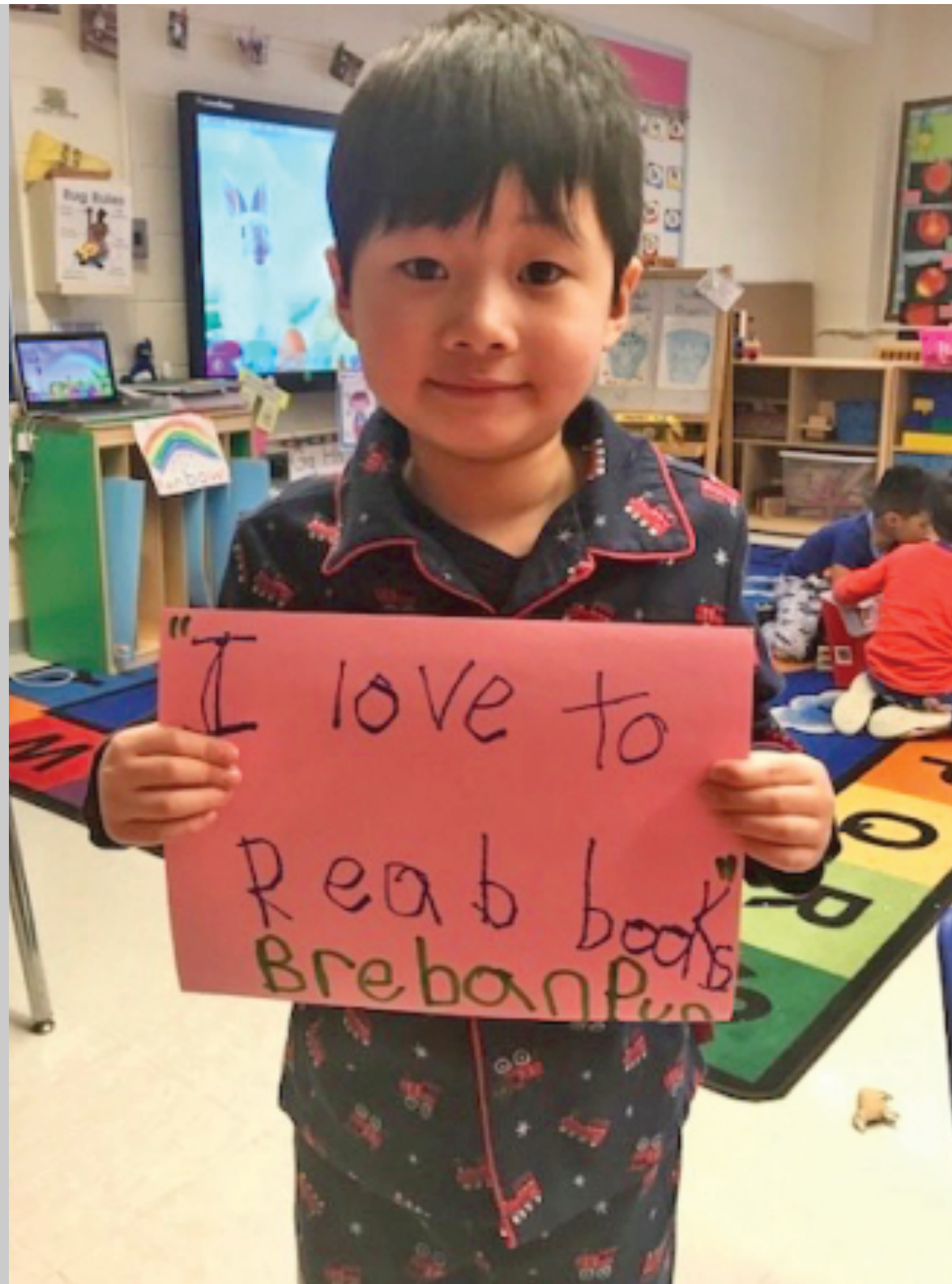
The Book Fairies ever-growing wait list demonstrates the acute need for books in underserved communities. We are grateful for the numerous donations of literature that come from individuals, companies, schools and book drives to help meet this need. The Book Fairies volunteer-driven quality control model helps us sort the incoming books so we can quickly distribute them. Teachers and organizations that attend our Community Book Fair program are energized by the selection of high interest, current books that will captivate their students and cause reading levels to soar. Our donated books are used to create home and classroom libraries as well as supplement literacy curriculum in order to create a new generation of super readers.

I want to give special thanks to our partners and supporters whose generosity make make The Book Fairies possible. It takes a community effort to make a difference and together, we are changing children's stories...one book at a time!

Amy Zaslansky
Founder & Executive Director
The Book Fairies



The Book Fairies



MISSION

The Book Fairies is a not-for-profit organization that collects reading materials for people in need throughout metropolitan New York. The reading materials foster literacy and academic success, provide a respite from personal struggles, and nurture a love of reading across age groups.



WHAT WE DO

EQUIP

The Book Fairies gives people the books they need to improve their literacy levels, work towards higher education, and expand their imaginations. The books provide the tools to change their path in life and break the cycle of poverty that can stem from illiteracy.



INSPIRE

The Book Fairies provides volunteer opportunities for people seeking to give back to their local community. We engage families of all ages, special needs individuals, Scouts, retired professionals, corporate teams, religious groups, and community organizations. Volunteers collect and sort books, assist in distribution events, and promote The Book Fairies mission.



EDUCATE

The Book Fairies teach people about the lack of adequate reading resources in high need schools, homes and communities. To mitigate this inequality, we encourage interested schools and organizations to host used book drives where children and staff donate their books ranging in age from baby through young adult. In 2017, over 240 book drives were held in 162 schools and 78 community and corporate institutions resulting a total collection of over 402,379 books.



CONSERVE

The Book Fairies recycles all books that are not suitable for donation due to age and condition. In 2017, 12.5 tons of books were kept out of the landfill by recycling our books through Westbury Paper Stock.



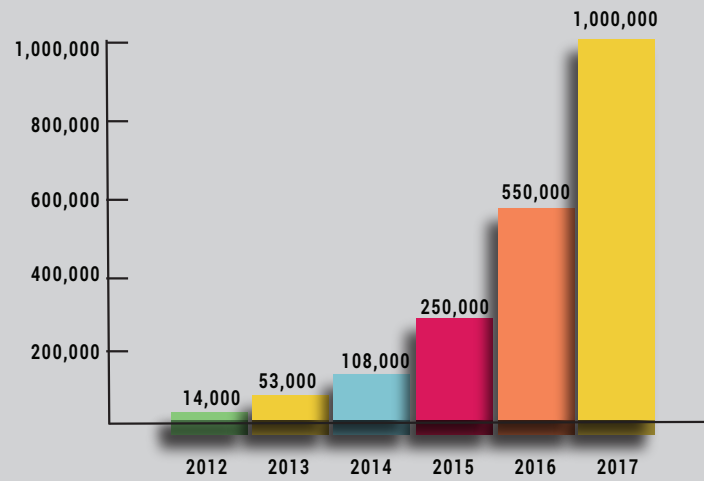
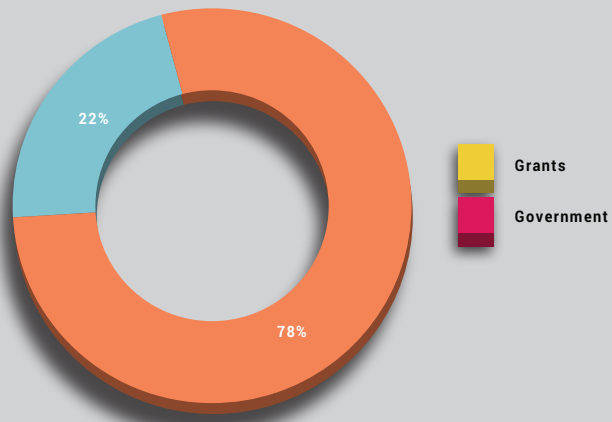
OUR REACH

The Book Fairies donates high interest books to underserved schools and nonprofits to support literacy programs, build and supplement libraries, and foster the love of reading.

Current recipient sites in New York must meet the following criteria:

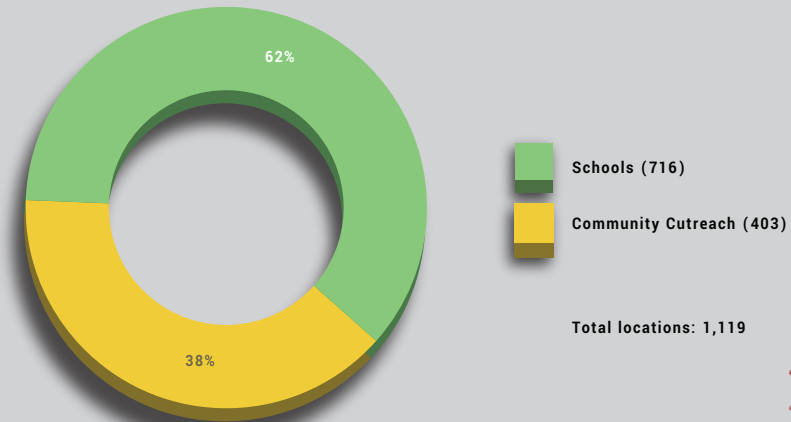
1. Serve individuals in the "medium poverty" or "high poverty" range as determined by the U.S. government (50%-100% clients receiving free/reduced lunch).
2. Located on Long Island and the five boroughs

Current recipient sites include: schools, homeless shelters, soup kitchens, hospitals, correctional facilities, foster care agencies, churches, libraries, community outreach centers, mentoring programs, and more.



Total Number of Books Donated in 2017: 402,379

NUMBER of BOOKS DONATED



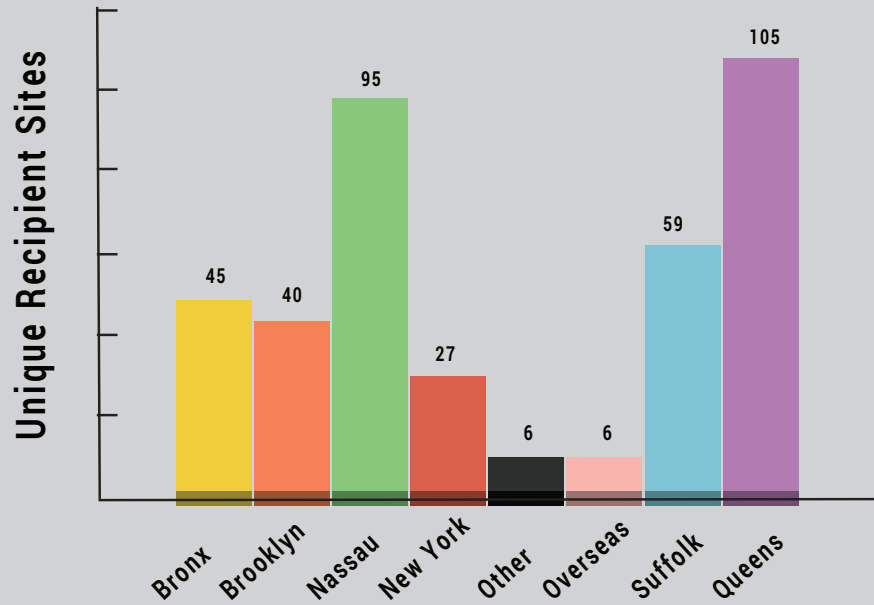
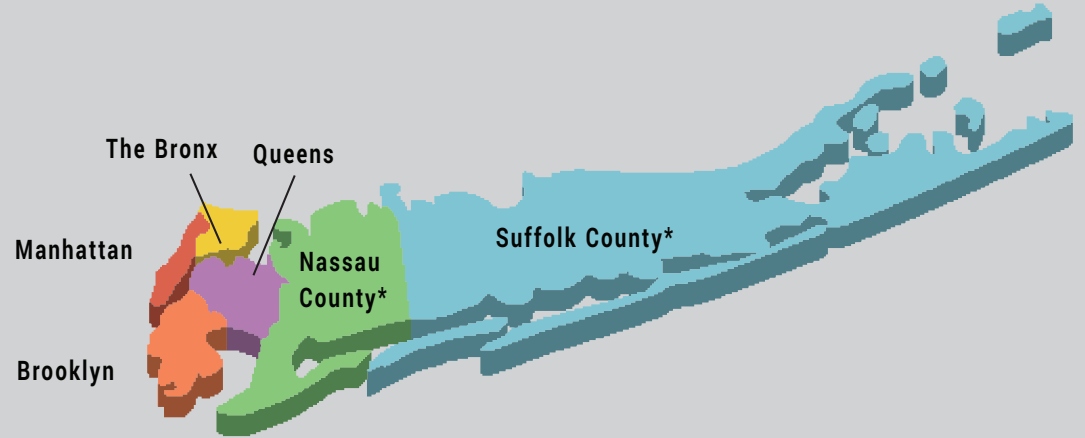
OUR LOCATIONS

LOCAL:

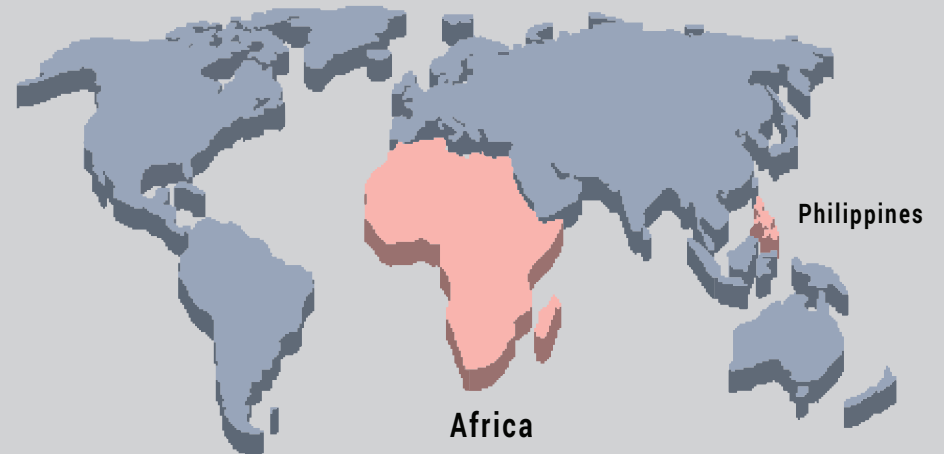
The Book Fairies provides high interest books and reading materials to people of all ages located across Long Island and the five boroughs of New York City.

GLOBAL:

Books that are not accepted by local recipients due to age and condition are donated to organizations that build libraries in underdeveloped and developing countries.



TOTAL: 384



COMMUNITY BOOK FAIR PROGRAM

The Book Fairies provides monthly opportunities for 75 preregistered teachers and nonprofits that work in underserved communities to hand select books that are needed to support literacy programs, and build and/or supplement classroom and home libraries.

“All of the children we serve in our foster care, group home and preventive programs live below the poverty level and we do not have extra funds to routinely provide the children with books. We also hope the books may comfort children separated from their loved ones and placed in group homes or foster care. For our kids books are a way for children to “escape” their circumstances and live in a fun fantasy world for a bit.

– Kate Travers
Hope for Youth
Amityville

**112,752
underprivileged children
directly impacted by
The Book Fairies books.***

107,379 donated books

**486 classroom libraries
established/supplemented**

269 home libraries established

**168 teachers selected books to
directly support curriculum**

*As reported by teachers

Numbers compiled from 10 monthly book fairs held in 2017



CHILDREN'S FREE BOOK FAIRS

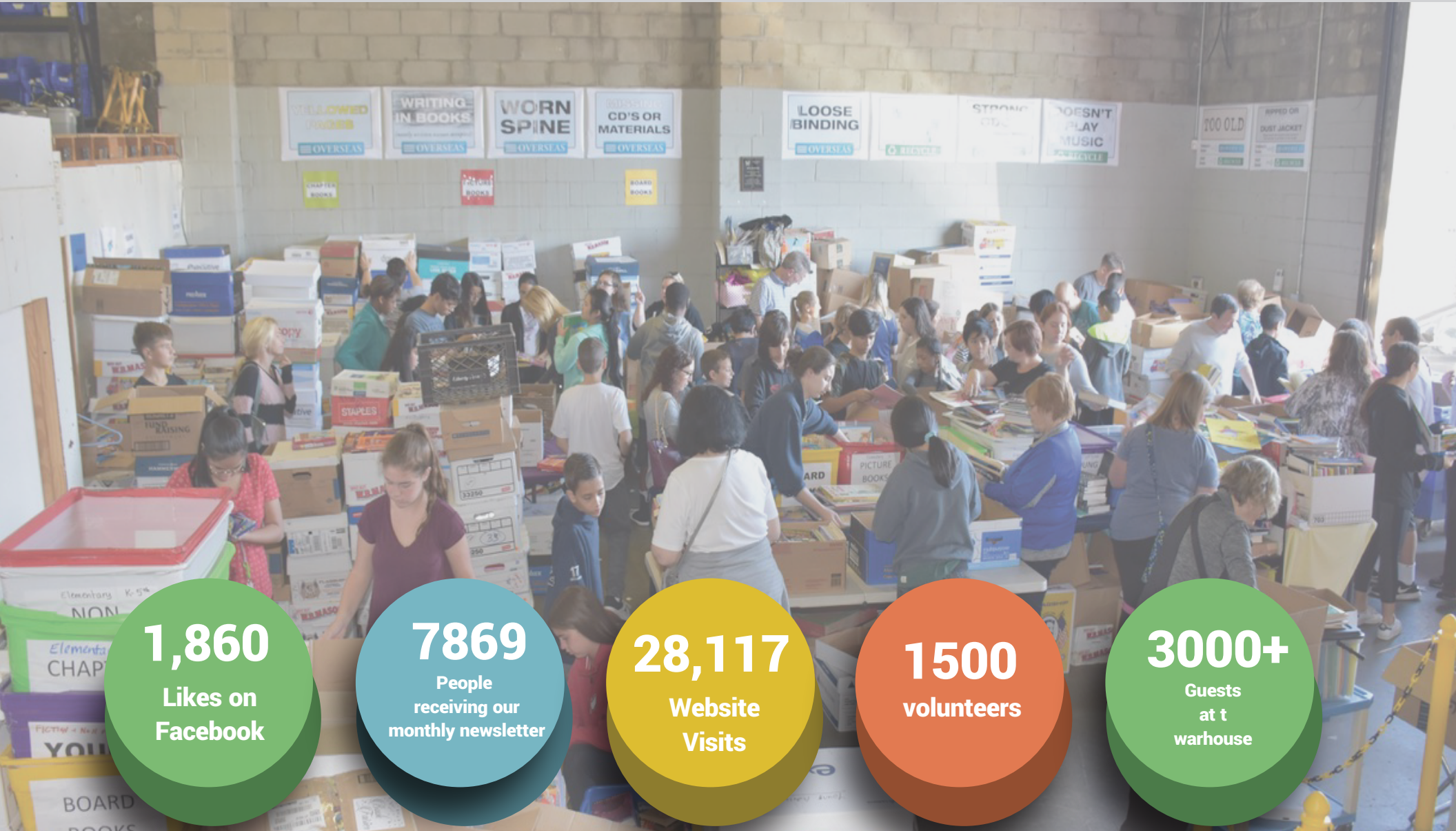
The Book Fairies brings the magic of book fairs to high-need districts by hosting them at no cost for children who can not typically afford a traditional book fair. Our target communities lack the necessary books and resources to increase literacy levels and ultimately help children progress to higher education. This book distribution model gives children the thrill of shopping for their own books, and infuses the community with vital resources that can be enjoyed by multiple generations.

Free Book Fairs in 2017

- Martin De Porres School for Exceptional Children, Elmont
- Northeast Elementary School, Brentwood
- Marguerite L. Mulvey Elementary School, Central Islip
- Columbus Avenue Elementary School, Freeport
- Q307, Pioneer Academy , Queens
- Ulysses Byas Elementary School, Roosevelt
- Centennial Avenue Elementary School, Roosevelt



ENGAGEMENT



1,860
Likes on
Facebook

7869
People
receiving our
monthly newsletter

28,117
Website
Visits

1500
volunteers

3000+
Guests
at t
warehouse

SPECIAL NEEDS PARTNERSHIPS

The Book Fairies collaborates with 40 Special Needs Programs, engaging between 75-100 special needs volunteers a week.

A-1 Universal Care Inc

ACDS

ACLD

AHRC

Oceanside Anchor

CDD

Community Mainstreaming Associates

CP Nassau

DDI

ELIJA TPS

F.R.E.E.

Family Center for Autism

In Res/KSWOW

IRI

Life's WORC

New Horizons

NHCC

SLCD/ABLE

YAI

Three Levels of Special Needs Volunteers

PREVOCATIONAL:

High functioning Individuals volunteer in the warehouse sorting books and handling related book tasks. They are focused on job skill development, communication with a supervisor, time management, problem solving, sustained attention to tasks, etc.

GOAL:

To provide opportunities in a supportive environment to prepare individuals for successful community employment and future career goals.

COMMUNITY-BASED DAY HABILITATION:

Individuals handle pick up and delivery of books, as well as stock free libraries at established site locations.

GOAL:

To achieve satisfying and rewarding connections and relationships within their communities. They have the opportunity to explore new areas of interest, practice socialization and interpersonal skills, and pursue personal goals.

CENTER-BASED DAY HABILITATION:

Individuals remain in their program and participate by creating hand-made bookmarks that are given to children during our Free Book Fairs.

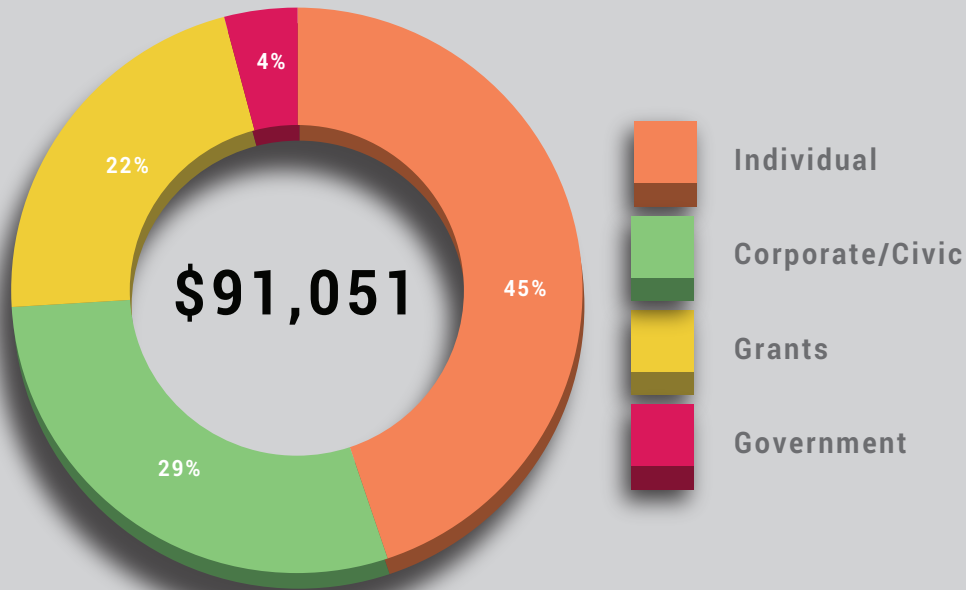
GOAL:

To maintain productivity through participation in meaningful and stimulating activities.

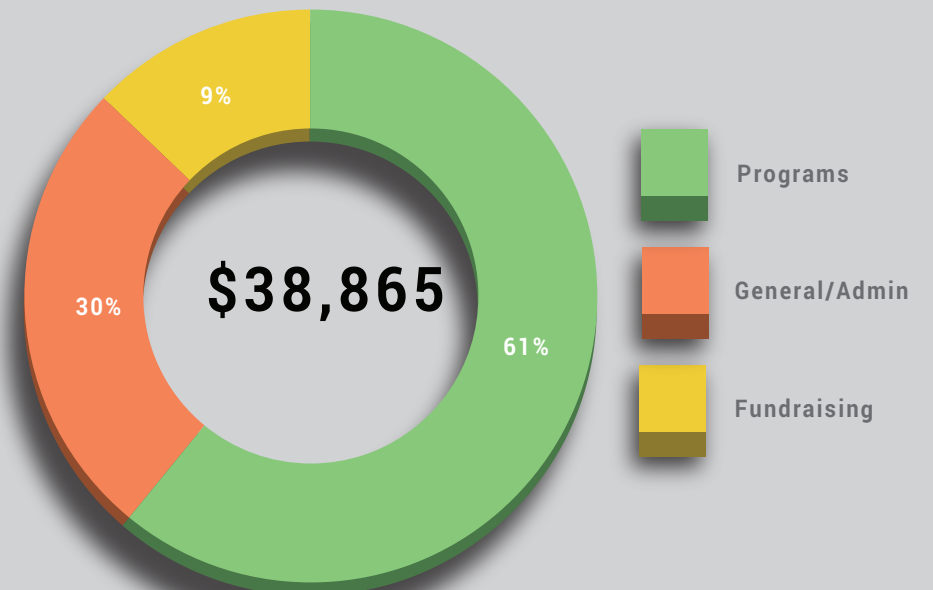


FINANCIALS

SOURCE OF FUNDS



USE OF FUNDS



HOW YOU CAN HELP

Together we can change children's stories one book at a time. Here's how you can help.



DONATE:

Your generous financial donation to The Book Fairies will give a child the gift of reading. Because of your support, children will have books in their homes, full classroom libraries, and an infusion of books into their communities. Our goal is to give all underprivileged people equal access to books. Be a part of our mission to change children's lives and provide limitless possibilities for their future.

GET INVOLVED:

The Book Fairies engages thousands of volunteers a year to directly impact literacy. You can make a difference by organizing a used book drive in your school or organization. Stop by our warehouse and sort the incoming books, and help our teachers/nonprofits "shop" for the books they need to run literacy programs. Most importantly, share our mission with your friends and family because it takes a village to build a library!

CONTACT US:

The Book Fairies
70 North Main Street, Freeport, NY 11520
www.thebookfairies.org
info@thebookfairies.org
516-557-6645
Federal Tax ID Number: 46-3262048
The Book Fairies is a 501(c)(3) nonprofit organization

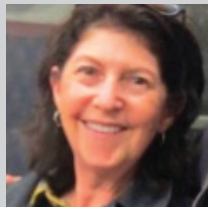
OUR TEAM



Amy Zaslansky
Executive Director



Sherry McGrath
Program Manager



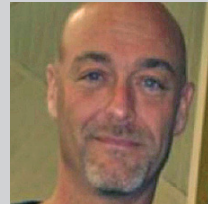
Janet Fingeret
Reading Specialist



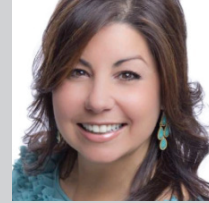
Alyssa Benyaminy
Roslyn High School



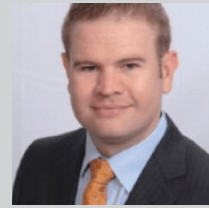
Unmesh Kulkarni
Morgan Stanley



Tim Schmidt
Village Book Shoppe



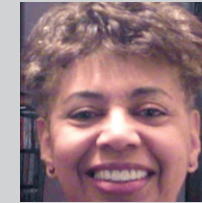
Lisa Brighton
CA Technologies



Ryan McLaughlin
BDO



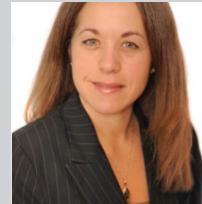
Michael Schnipper
Nixon, Peabody LLP



Merle M. Capello



Deanna Reisert
Reisert Foundation



Davi Tserpelis
Astoria Bank



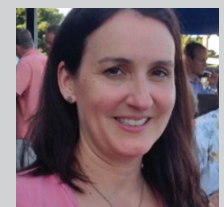
Corinna Creedon
Foothold Technology



Briar Sambolin
Commercial
Contracts Negotiator



Carolyn Vaeth
Chernoff Diamond & Co., LLC



Megan Wisely
Independent Consultant

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Robyn Weiner

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Christine Wilson
Molly Wood
Ryan Zaslansky
Merrill Zorn

\$500+

Stacey Battersby
Bridgehampton Nat. Bank
Brentwood Teachers Assoc.
Carter's Care
Andrew Hazen
The Whelan Foundation
Men's Club Lawrence Golf
Club

\$1,000+

Adventureland's Helping
Hands Foundation
Assoc. of Fundraising
Professionals
Barnes & Noble Carle Place
Fidelity Charitable
Freeport Community
Development Agency
Unmesh Kulkarni
LI Authors & Writers Society
Ellen & Jerry Link
Pamela Richard

\$10,000+

CA Technologies
Daughters of Wisdom
Reisert Foundation



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